

Conference Agenda

Day 1 – Tuesday, November 13

7:00 am – 8:30 am	BREAKFAST
8:30 am – 9:00 am	Opening Remarks by Sandi Verrecchia
9:00 am – 10:15 am	Keynote: Open to Think: Slow Down, Think Creatively and Make Better Decisions Dan Pontefract - Chief Envisioner, TELUS & Professional Speaker
10:15 am – 10:30 am	BREAK
10:30 am – 12:00 pm	Mission Critical Workshop – Aligning Strategy with Accountability for Greater Success Sandi Verrecchia - CEO, Satori Consulting inc. & Jennifer Long - Certified Master Coach, Management Possible
12:00 pm – 1:00 pm	LUNCH
1:00 pm – 2:00 pm	Building a Culture of Transformation Carol Byer - HR Leader, Microsoft Canada
2:00 pm – 3:15 pm	Creating a Service Based Sales Culture Mike Neill - President, ServiStar Consulting
3:15 pm – 3:30 pm	BREAK
3:30 pm – 4:30 pm	Marketing Disruptors: The Age of the Consumer, Influencers and the Journey to Personalization Ian Turner - Principal, Sydcam Marketing Communications
4:30 pm	END OF DAY



6:00 pm
Dinner



Disrupt the Status quo

Satori Consulting inc. 2018 Conference
November 13 - 14, 2018
Pillar & Post, Niagara-on-the-Lake, ON

Conference Agenda

Day 2 – Wednesday, November 14

7:00 am – 8:30 am	BREAKFAST
8:30 am – 9:30 am	What Does it Take to be Great? To be Elite? Break the Mold with Bold and Transformational Strategy Don Coulter - CEO, Concentra Bank
9:30 am – 10:30 am	Thinking Ahead. Utilizing Data Analytics to Become the Disruptor Sandi Verrecchia - CEO, Satori Consulting inc.
10:30 am – 11:00 am	BREAK & CHECKOUT
11:00 am – 12:00 pm	Customer & Staff Engagement and the Need for Strategy Dan Coldwell - Chief Marketing & Community Relations Officer, Pace Credit Union
12:00 pm – 1:15 pm	The Success Energy Equation Michelle Cederberg - Professional Speaker, Author, Coach
1:15 pm – 1:30 pm	Wrap Up & Lunch to Go!

Proudly Sponsored by:



JARISLOWSKY FRASER

GLOBAL INVESTMENT MANAGEMENT



Farm Mutual Re
Collaborate. Empower. Succeed.

